

Message Text

UNCLASSIFIED

PAGE 01 SAIGON 05221 180742Z

21

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INFO OCT-01 EA-10 ISO-00 EB-07 /018 W

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R 180337Z APR 75

FM AMEMBASSY SAIGON

TO SECSTATE WASHDC 5513

UNCLAS SAIGON 5221

FOR COMMERCE

E.O. 11652: N/A

TAGS: BEXP, BTRA, VS

SUBJECT: FOREIGN BUYER PROGRAM

REF: DEPARTMENT'S A3692 OF MAY 8, 1974

MRS. DAO THI HIEU OF ANH DAO COMPANY WOULD LIKE TO PARTICIPATE IN THE WHOLESALE HOME FURNISHINGS MARKET AT SEATTLE, WASHINGTON FROM JULY 6 TO 10. SHE PLANS TO EXHIBIT VIETNAMESE FURNITURE, LACQUERWARE, AND CERAMICS. EMBASSY REQUESTS COMPLETE SET OF PROMOTIONAL MATERIALS PLUS CONTRACT FOR SPACE FOR THIS SHOW BE SENT IMMEDIATELY TO PASS FOR TRANSMITTAL TO MRS. HIEU. MRS. HIEU, WHEN SHE VISITS THE UNITED STATES, WILL ALSO BE INTERESTED IN PURCHASING FURNITURE MAKING EQUIPMENT AS SHE PLANS TO EXPAND HER PLANT IN SAIGON. ITINERARY WILL BE SENT AT LATER DATE.

ANH DAO COMPANY HAS BEEN MAKING FURNITURE, CERAMICS AND LACQUERWARE FOR OVER TWENTY YEARS. BUYERS OF ITS PRODUCTS INCLUDE MANY AMBASSADORS AND HIGH GOVERNMENT OFFICIALS. SEVERAL U.S. FIRMS HAVE REQUESTED MRS. HIEU TO VISIT THE U.S. TO CONCLUDE CONTRACTS FOR PURCHASE OF ANH DAO'S PRODUCTS. WTDR IS BEING PREPARED.
MARTIN

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